

Prajakta Bhosale

UX designer

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Myself Prajakta, a professional Interaction and UX designer for 8+ years. Most recently focusing on Industry 4.0 technologies, data visualization, and Working on IoT Sensor based projects. I value simplicity, efficiency, and love working on interactive products using various tools & UX methodology.

- Interaction Design
- Visual Design
- Wireframes Low- Hi fi
- Information Architecture
- Affinity Diagram
- Persona Creation
- User Testing
- Responsive Design
- iOS/ Androide App Design
- User Centric Design
- Clickable Prototypes
- Data Visualization
- HTML / CSS
- Motion Graphics
- Lottie Animation

Portfolio

- www.prajdesign.com
- dribbble.com/prajaktabhosale
- linkedin.com/in/prajakta-bhosale

Employment

Tools

- Illustrator8 Years
- Figma2 Years
- After Effects1 Years
- Photoshop8 Years
- Sketch3 Years
- Adobe XD3.5 Years
- Axure RP4 Years
- Invision Studio2 Years

Freelance UX Designer

Fanplay IoT June 2020- Oct 2020

<https://play.google.com/store/apps/details?id=com.fanplayiot.core>

Fanplay IoT captures the emotions of sports enthusiasts, through wearables and IoT devices, quantifies fans’ expressions through a unique FanEmote metric derived from a combination of verbal, emotional and motion vectors. It is using Microsoft Azure to drive innovative engagement experiences for fitness and sports enthusiasts.

My Responsibility

- Consult with the product owner, review current products to provide design solutions by analyzing user needs and business challenges.
- Collaborate with product managers to help define product requirements and roadmap.
- Work closely with front-end developers to ensure design being implemented as per provided assets.
- Expand style guide into a design system in XD for better consistency across products & features.

User Experience Senior Analyst

Accenture Solutions Pvt Ltd (Pune- India) March 2017-Feb 2020

- Design in charge of the complete life cycle of UX projects from ideation to design system.
- Lead UI/ UX projects such as Smart Building, Smart Vending Machine, Fleet Management app’s Data visualization.
- Establish an efficient interface design for sensor IoT based dashboards by considering business & user goals.
- Consider end-user goals, business needs to define interaction models, workflows, and determine the best UX solution.
- Demonstrate user-centered designs, create high fidelity designs, storyboards, user flows, and site maps.
- Regulate usability testing to gather feedback & incorporate it into designs.
- Initiate designs & prototypes using industry tools such as Sketch and InVision, Adobe XD, Axure RP.

Project: COTY INC - Wella B2B e-commerce (France)

<https://us.wella.professionalstore.com/>

- Implementation of user story analysis and prioritization, in coordination with cross-functional teams, including development, QA, business, and product owners.
- Generate & maintain design assets such as flow charts, wireframes, HiFi mockups, clickable prototypes, & UX report.
- Close alliance with the BA team from Paris to understand business goals & user needs to define work models.
- Update all UX deliverables a sprint ahead before Development sprints
- Validate developed designs, raise Jira tickets, and work with developers to reach the best outcomes.

Tools: Adobe Illustrator, Photoshop, Axure RP, Jira, Atlassian Confluence, Powerpoint, Invision

Project: People Square (Accenture HR Mobile App)

- Involved with the pitch team and responsible for the experience strategy and design models of the mobile app.
- Generate all deliverables such as persona, flow chart, wireframes, interaction, and design system.
- Incorporate user research, usability testing to iterate product solutions.
- Collaborate with cross-functional teams to deliver user-centric and intuitive designs.

Tools: Adobe XD, Balsamiq, Photoshop, Powerpoint

Project: Nippon Express (Japan)

- Execute user story prioritization and closely work with the business analyst team based in Japan.
- Understand all the design needs and execute all the UX deliverables such as wireframes, user flow, site map, design system, interaction design & visual design
- Timely present designs, consult with business progress and provide UX deliverables & reports.

Tools: Sketch, Invision, Atlassian Confluence, Powerpoint

Employment

<div><div></div></div>	<div><div>UI Designer</div><div>Zensar Technologies (Pune- India) May 2014- March 2017</div><div><div>Project: Cisco System (US)</div><div><ul style="list-style-type: none">Identify project requirements, visual design concepts, and prepare specification documents.Create low fidelity and high fidelity prototypes to communicate the interactions to the client and cross functioning team.Establish & follow design guidelines, brand identities, best practices, grid systems & standards in the design process.Present & defend designs to peers, PMs, stakeholders.Take ownership of the work & deliver high quality, easy to use, engaging designs within deadlines.Provide initial support and style guide to the developers, testers to resolve issues, queries towards designs.</div></div><div>Tools: Balsamiq, Photoshop, Axure, Adobe XD, Powerpoint</div></div>
<div><div></div></div>	<div><div>Web Designer</div><div>Auxir Infosolution (Pune- India) Aug 2012- May 2014</div><div><ul style="list-style-type: none">Build native & responsive interface designs for Android digital touchpad kiosk (Big screens app)Understand the business requirements & create intuitive design concepts for Web, Mobile.Create engaging and standard interface design & front end with using HTML+CSS3.Function independently & in a team environment with collaboration skills.Integral role as a web designer for Auxir Infosolutions, which entailed working with various clients to create high-quality Websites, Mobile Apps for clients from ChinaCollaborate with a user research team in iterative cycles to perform user testing, implement new features and usability enhancements and updates.Contribute to the designing of various in-house products for touchpad kiosk, such as an app for online movie tickets, showing promotional ads on big screen kiosk</div><div>Tools: Photoshop, Adobe Illustrator, Adobe Dreamweaver, Notepad, Powerpoint</div></div>
<div><div></div></div>	<div><div>Web Designer</div><div>Affinity Express March 2012- July 2012</div></div>

Education

Bachelors of Fine Arts - Applied Art	2006 - 2010
Abhinav College of Arts Pune University	

Certifications

HCI Monsoon Workshop	2019 - 2019
IIT BOMBAY	
Human Computer Interaction	2018 - 2019
IDF Online	
Design Thinking	2019 - 2019
IDF Online	
Usability	2019 - 2019
Linked IN	

Awards

Accenture Magic Cabinet	2018
Zensar Star of the Quarter	2016
Cisco Partner Award	2015